



International benchmarking

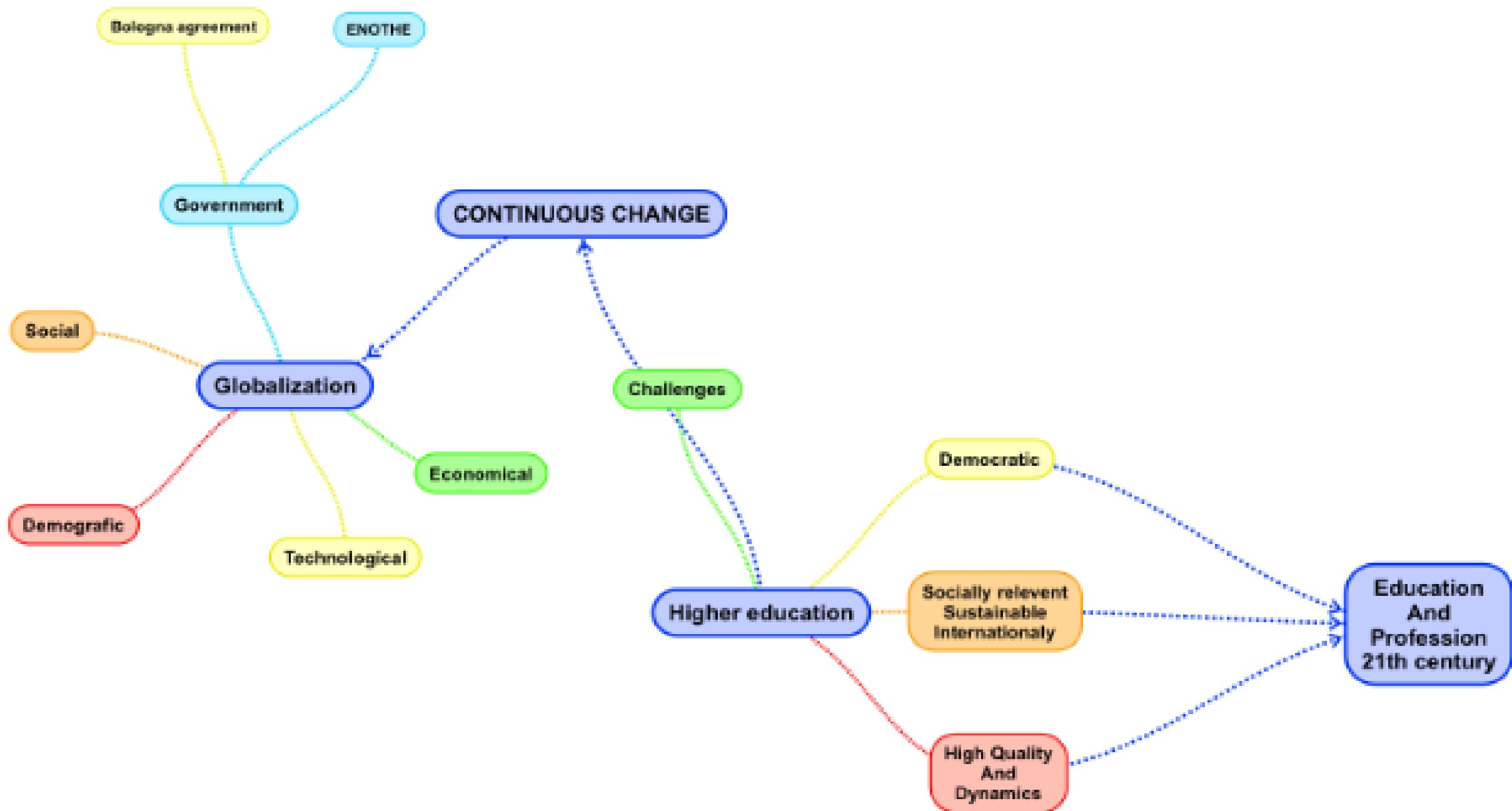
HAN

AHS

METROPOLIA



WHY?





WHAT?

What is it (not) ?

- ▶ International benchmarking is:
 - ▶ A reflective and systematic process in a **safe** learning **environment**
 - ▶ Comparison of comparable characteristics, methods, performances and outcomes
 - ▶ The goal is to learn from one another in order to improve
 - ▶ A cyclical process with a long-term focus
 - ▶ A reciprocal implementation of good working practices
- ▶ International benchmarking is not:
 - ▶ Purely comparison





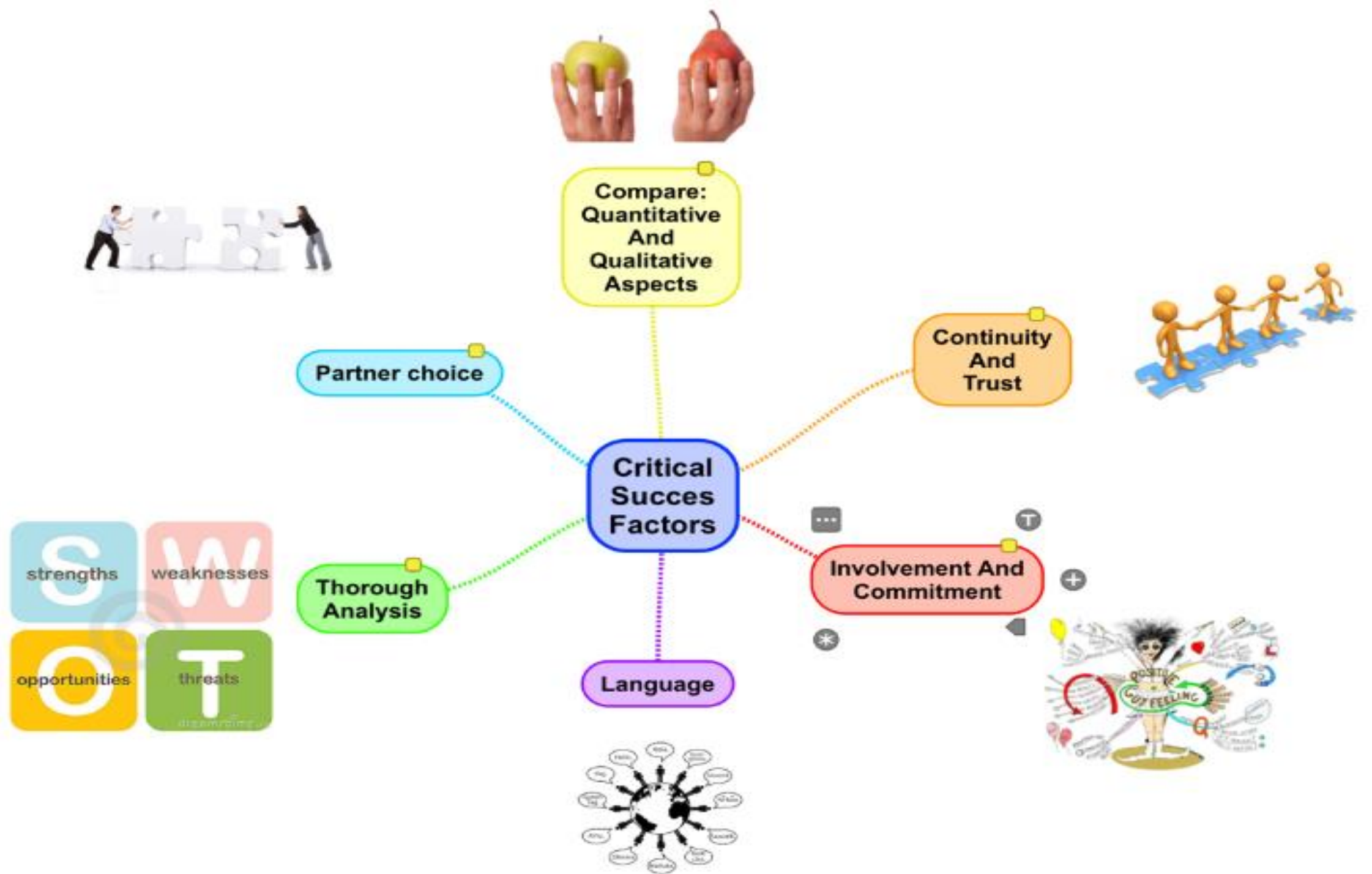
CRITICAL SUCCES FACTORS?



QUESTION FOR YOU

➤ *what do you think are the conditions to achieve a good benchmark process??*

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HOW?

Phase 1: Preparation

Step 1. Choosing benchmark partners based on the win-win topics, critical success factors

Step 2. Defining the scope – SWOT-analysis + work out a cooperation agreement - contract

Phase 2: Defining the working method, implementation and comparison

	Meetings:	
12-13	Exploration meeting Learning about each other Getting acquainted	Benchmark process meeting Defining the working method Process planning
13-14	Education and examination/assessment	Innovation, entrepreneurship and creative thinking
14-15	Research and education: bachelor thesis	quality assurance + student involvement





OUTCOME?

Phase 3: Improvement - three levels:



1. Networking

- Expert meetings for each topic
- Teachers exchange
- Created networks between the partners around subjects

2. Learning

- Learned about each other's organization: context differences, strengths
- International view on own organization/education
- Obtained inspiring ideas about the topics: assessment, innovation, ...

3. Profiling

- awareness of our strengths



EVALUATION?

Phase 4: evaluation until now ...



What did we learn about the benchmark process...? Initial outcomes

Familiar faces – continuity and trust - networking

Achieved - check

Commitment

Fundings were available

Meetings


two meetings each academic year are achievable (October-march)

4 topic in two years

general picture but no depth: lower impact

Future ideas

- **Same topics in depth for another two years?**
- **Benchmark management team AND ...**
- **Bringing experts together in cooperative teams!!**



QUESTIONS?

