



SURFaddict – Portuguese Adaptive Surfing Association

Non-profit organisation, created in 2012

(Registered in Portugal as Associação Portuguesa de Surf Adaptado)



#### Agenda:

- The association's Story
- Some numbers
- Our vision on Surf Therapy
- My Life's story





#### Main goals:

- Bring people with disabilities to the beach and help them have the exciting experience of sliding on the waves, with all the benefits that come with it, such as: improvement of self esteem, resilience, social skills, promotion of healthy routines.
- Increase awareness among local government officials and the public at large about the needs of citizens with disabilities and the importance of accessibility and participation.







# "A Better Life – Vitorino" from the inspiring life story of an athlete adapted to surf

"A Better Life – Vitorino" is a Portuguese film by photographer Ricardo Bravo and director João Rito, which premiered at the SAL – Surf At Lisbon Film Fest in November 2017, and wants to make known the inspiring life story of adapted surfing athlete Nuno Vitorino."



#### Nuno Vitorino, star of "Uma Vida Melhor" addressing the Surf Summit crowd

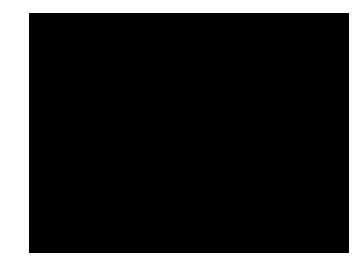


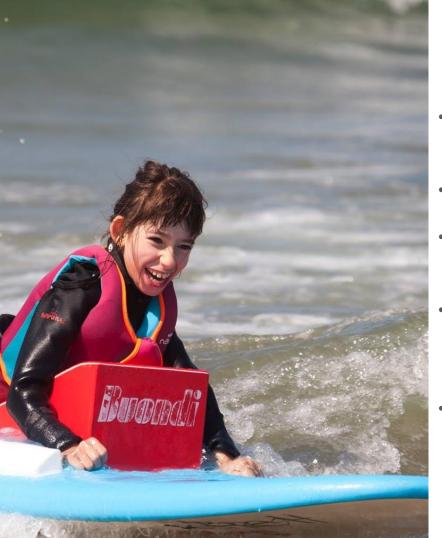
"We were also treated to the premiere screening of Ricardo Bravo's new film - Uma Vida Melhor (A Better Life). A short film that captures the life of Nuno Vitorino who was left quadriplegic following an accident in his early twenties.

This 8 minute film followed his life as he adapted to surfing as a way to overcome his accident."



### "A Better Life - Vitorino"



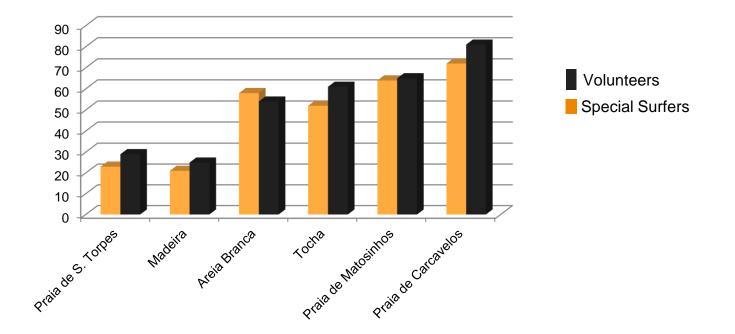


- 2017 year summary (April to October):
- 290 people with disabilities throughout Portugal were able to surf, with the invaluable support of 315 volunteers.
- 5,000+ people attended SURFaddict events.
- On average, 150,000 views per event were achieved on social media.
- SURFaddict was featured on Portuguese TV media including SIC, TVI and FUELTV. RTP1,RTP3, RTP África, CMTV
- SURFaddict was also featured regularly on SURFPortugal, Beachcam and SurfTotal, as well as other media outlets.

# in 2017

- + 18.000 Km (some by plane)
- + 100 hours in the water
- + 290 special surfers
- + 315 Volunteers
- + 5000 watching on the beach
- + 150,000 views on social networks





In 2017 we have Carcavelos as the biggest surfing event of the season





**Doctors** 

Occupational therapists



## **SURF THERAPY**

In 2017 we started an evaluation program to scientifically analyse therapy through surfing

Later this month we will have a first evaluation of this work In a partnership with this school

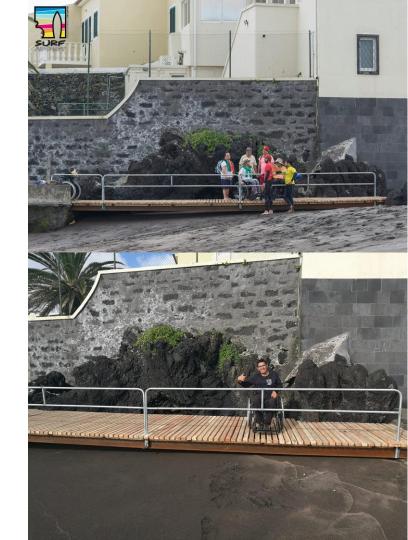
In the Future we are going to extend the program to more participants and more occupational therapy students



"Surf the difference"



## Promote accessibility





## Other Scheduled Initiatives

- Promotion of SURFaddict activities with institutions in the field of disabilities.
- Presentations in schools, aiming for a higher awareness of the children and young people regarding disabilities, and also trying to encourage them to participate in a different type of volunteering: at the beach, helping others to gain access to a wave sport.
- Continue to develop specialized adaptive surfing equipment, such as boards, suits and beach wheelchairs.









Our special goal is...

Nós não queremos saber se é difícil, **apenas se é possíve!!** 

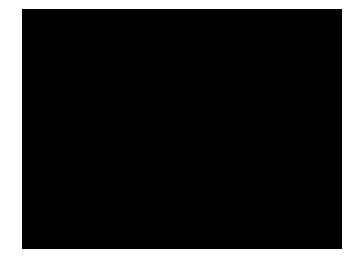
We don't care if it's hard, only if it's possible!



"Make Smiles"







"Make Smiles"

# OBRIGADO THANK YOU BOAS ONDAS! ENJOY THE SURFING!

#### www.surfadaptado.pt

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